

What Other Format Can Say ...

<u>Adults 18-34</u> (Share) WKFS 10.5 WUBE/WYGY 10.0 WEBN 10.0 WKRQ 8.5 WFTK 6.9	<u>Women 18-34</u> (Share) WKRQ 13.5 WKFS 13.5 WUBE/WYGY 10.1 WIZF 9.0 WEBN 5.1	<u>Men 18-34</u> (Share) WEBN 14.2 WUBE/WYGY 10.4 WFTK 9.9 WLW 8.0 WKFS 8.0
<u>Adults 18-49</u> (Share) WUBE/WYGY 9.3 WEBN 7.8 WKRQ 7.2 WKFS 7.2 WLW 6.8	<u>Women 18-49</u> (Share) WKRQ 11.1 WUBE/WYGY 10.6 WKFS 9.3 WREW 6.2 WIZF 6.2	<u>Men 18-49</u> (Share) WEBN 11.3 WLW 10.2 WUBE/WYGY 8.0 WFTK 7.2 WREW 6.1
<u>Adults 25-54</u> (Share) WLW 9.2 WUBE/WYGY 8.4 WREW 7.0 WKRQ 6.9 WEBN 6.4	<u>Women 25-54</u> (Share) WKRQ 10.6 WUBE/WYGY 9.7 WREW 7.2 WKFS 6.8 WRRM 6.8	<u>Men 25-54</u> (Share) WLW 13.5 WEBN 9.1 WUBE/WYGY 7.2 WREW 6.7 WOFX 6.1
<u>Adults 35-64</u> (Share) WLW 11.3 WUBE/WYGY 8.1 WGRR 7.7 WREW 6.9 WRRM 6.0	<u>Women 35-64</u> (Share) WUBE/WYGY 9.2 WRRM 9.2 WGRR 8.9 WREW 8.2 WKRQ 7.2	<u>Men 35-64</u> (Share) WLW 16.1 WUBE/WYGY 7.1 WEBN 7.1 WOFX 6.7 WGRR 6.7

Country Delivers!